PRESS KIT

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“**A.R.E. and Edgar Cayce have been the single greatest influence in my spiritual journey. It started 45 years ago when as a teen I found There is a River on my father’s bookshelf.....I have never left it and it has never left me and has led to a life that is fuller in things of the spirit and a truer understanding of what God is. I will be forever grateful.**”

— Kathleen Pearson
EDGAR CAYCE

- From farm beginnings: Born March 17, 1877 in Hopkinsville, KY
- To the most-documented psychic of all time: A devout Christian, Edgar gave more than 14,306 readings
- Cayce's readings cover an astonishing 10,000+ topics, but key information he channeled centered on the mind, body and soul connection:
  1. Dreams & Dream Interpretation
  2. Intuition & Psychic Phenomena
  3. Philosophy, Karma & Reincarnation
  4. Meditation & Prayer, & Spiritual Growth
  5. Holistic Health
- Thus, Cayce has also been called:
  - The Sleeping Prophet, and
  - The Father of Holistic Medicine
- Cayce's life work inspired others to help keep alive the Association for Research and Enlightenment

Try in thine own experience, each; that ye speak not for one whole day unkindly of any; that ye say not a harsh word to any, about any; and see what a day would bring to you the next lesson, happiness.

-- Edgar Cayce reading 262-106
PAST: A Brief History of the A.R.E.

ASSOCIATION FOR RESEARCH & ENLIGHTENMENT
• Founded in 1931
• Explores and preserves each of Edgar Cayce’s readings, which are available and searchable online for members only
• Headquarters Campus at the oceanfront in Virginia Beach, Virginia is home to:
  • A.R.E.’s Visitor Center, showcasing:
    • Bookstore & Gift Shop
    • The Library
    • Meditation Room
  • A.R.E. Health Center & Spa
  • Atlantic University
  • Cayce/Reilly School of Massotherapy
  • The Edgar Cayce Foundation
  • A.R.E. Press & 4th Dimension Press
  • Meditation Garden
  • Stone Labyrinth

Open to EVERYONE daily, with free activities, tours and lectures!
PRESENT: Mission, Leadership & Impact

MISSION
• To create opportunities for profound personal change in body, mind and spirit through the wisdom found in the Edgar Cayce material
• Chartered by the Commonwealth of Virginia in 1931
• Non-profit 501 (c)(3)

LEADERSHIP: Executive Director and CEO Kevin J. Todeschi leads a team of six key senior staff members. The organization’s Board of Trustees is comprised of up to 15 members at any given time, each serving five-year terms.

The A.R.E. adds more than $10,250,000 annually to Virginia’s economy!
FUTURE: Programs & Events

• **Conferences**
  • Over 5,500 attendees from across the globe attend more than 65 multi-day conferences, one-day workshops, and spiritual retreats each year
  • A.R.E. speakers include international best-selling authors, expert presenters, renowned researchers, and recognized media personalities
  • Our Certificate Trainings prepare students for holistic practices in Hypnotherapy, Life Coaching, Neurolinguistic Programing, and Meditation Mentoring

• **Bookstore & Gift Shop**: In the Visitor’s Center and Online
  • Conscious Community Lecture series
  • Mind, Body, & Spirit Psychic Fairs, and In-store Psychics

• **Tours with Meaning**
  • Edgar Cayce readings say much about ancient civilizations, cultures, and the history of the world
  • More than 40+ years exploring Earth’s most spectacular sites with a focus on spiritual education and enrichment
  • Open to non-members

• **Camp A.R.E., Rural Retreat, Virginia**
  • Programs for all ages focus on re-balancing mind, body and spirit

• **Mobile App**: Dream Dictionary

*There is always something coming up or going down at the A.R.E.*
FAQS & STATISTICS

BY THE NUMBERS

• Annually, more than 100,000 guests visit the A.R.E. campus to partake of free daily activities, and browse the Library, and Bookstore and Gift Shop, get a massage, or attend classes

• Members: More than 25,000 worldwide

• Representatives of Cayce’s work: In more than 60 countries

• Edgar Cayce Centers: 37, stretching from Argentina to Australia

• Unique visitors to EdgarCayce.org in 2016: 1,046,956

Learn more at EdgarCayce.org.
Since 1967

- Licensed by the Commonwealth of Virginia
- Holistic services in the Cayce tradition:
  - Massage Therapy
  - Hydrotherapies
  - Acupuncture
  - Chiropractic Care
  - Hypnotherapy
  - Boutique Therapies, such as energy balancing, dream counseling, sound therapy, and more.

Learn more at AREHealth.org.
Mission
• Offer a quality, comprehensive education in the art and science of massage therapy based on the holistic principles of the Edgar Cayce readings and the clinical experience of the late Dr. Harold J. Reilly.

Background
• More than 1,200 graduates since 1987
• Maximum class size: 30 students
• Maximum student/teacher ratio = 12:1.
• Full-, part-time and evening courses
• Fully accredited by the Commission on Massage Therapy Accreditation and approved by SCHEV

Cayce Connection & Philosophy
• Beyond training in technique and the sciences, Cayce/Reilly students also explore the spiritual aspects of their profession, working with meditation and employing the concepts of mind/body/spirit holism woven throughout the curriculum.
• Unique technique: The Cayce/Reilly Massage blends Swedish, osteopathic and neuropathic techniques into a trademark style, affecting relaxation and coordination of the body's systems.

Learn more at CayceReilly.edu.
Degree Programs
• Master of Arts in Transpersonal Psychology
• Master of Arts in Mindful Leadership
• Graduate Certificate in Mindful Leadership
• Graduate Certificate in Integrated Imagery: Regression Hypnosis
• Continuing Education Noncredit Certificates:
  • Spiritual Mentor
  • Lifelong Learning
• Online distance education
• Military educational benefits programs available to active duty military, qualified veterans, Reserve or National Guard unit members, and qualifying dependents.

Nationally Accredited
• Accredited by the Distance Education Accrediting Commission.
• Because of the University’s long-standing positive history with the State Council of Higher Education for Virginia (SCHEV), the university is no longer required to obtain a certificate to operate from SCHEV.

Cayce Connection
• Edgar Cayce desired to have academic programs that married spiritual philosophy with business and cultural studies.
• The University is not grounded in any particular faith, religion or spiritual tradition. Rather, students are encouraged to discover more about themselves as they relate to the material presented.

Learn more at AtlanticUniv.edu.
CAFE67

Lovely for Lunch
- Open as of October 2, 2017, hours are seasonal but generally, lunch is served 10 a.m. to 3 p.m.
  Confirm by calling 757-457-7105.

Location
- On the dune in the historic Cayce Hospital building, inside the A.R.E. Health Center & Spa lobby, 215 67th Street, Virginia Beach, VA 23451.

Menu
- Seasonal, local, healthy and delicious salads, wraps, sandwiches, and more. Plus, daily soup, taco, and entree specials!

Cayce Connection
- Cafe67 chef Doug Cooperman believes that food does not need to be complicated to be good, “It just needs to make people happy!”

A delicious match for the Cayce diet!